

Quick answer: Höveler Pur.Muskel reaches 15.0% raw fat through linseed oil and sunflower seed in its ingredient list, delivering 14.1 MJ/kg digestible energy at only 5.8% starch. It is a supplementary, FEI-compliant muscle muesli at \$52.99 for a 44 lb bag. Last checked: September 2026.

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Fat is the most misread number on a horse feed tag. Owners see 15.0% raw fat and ask themselves if that is too much; performance owners see the same number and know exactly what it buys — concentrated energy without grain. In Pur.Muskel, the fat story is written in two ingredients: linseed oil and sunflower seed. Here are ***muscle building feed for horses*** 9 facts about how the oils function in this feed.

1. Linseed oil is the named oil in the ingredient list

The list reads: meadow lyegrass, soy flakes, flaxseed, sweet lupine flakes, sunflower extraction meal, pea flakes, sunflower seed, apple pome, linseed oil, magnesium oxide, sodium chloride, grape seed flour, rosehip. Linseed oil appears by name — the feed's oil story is on the label, not buried in a generic "vegetable oil" line.

Who this is for: owners who want to know precisely which oil is in the bag.

2. Sunflower seed works alongside the flax

Sunflower seed and sunflower extraction meal both show up in the list, bringing oilseed character alongside flaxseed and linseed oil. Together they form the fat fraction of the ration from familiar, plant-based sources.

The benefit: an oilseed spread rather than one anonymous fat source.

3. 15.0% raw fat is what the oils add up to

The analysis comes to 15.0% raw fat. In feeding terms, fat carries roughly two and a quarter times the energy of starch by weight, which is how a feed can hit 14.1 MJ/kg digestible energy without leaning on grain.

Who this is for: owners of hard-working horses who need calorie-dense feeding without big, fizzy grain meals.

4. Fat-first energy means starch stays at 5.8%

The bargain a fat-rich design buys: starch held at 5.8% and sugar at 4.1%. That is the profile Pur.Muskel is formulated around, and it is why the feed is aimed especially at metabolically sensitive breeds. Energy from 15.0% raw fat instead of starch is the entire point.

The benefit: 14.1 MJ/kg digestible energy with a quiet temperament behind it.

5. The oils serve the muscle job, not just the calories

Pur.Muskel pairs that 15.0% raw fat with 20% raw protein and 160 g/kg digestible crude protein. Fat fuels the work; the stated amino acids — lysine 0.85%, threonine 0.6%, methionine+cysteine 0.5% — supply the building blocks. The formulation is designed so both sides arrive together.

Who this is for: owners targeting muscle development who understand energy and protein have to move as a pair.

6. No added vitamins or minerals — the oils arrive in a clean layer

Pur.Muskel adds no vitamins or minerals. The linseed oil and sunflower seed come in without a hidden micronutrient program attached, which keeps the feed a clean supplementary component of a custom ration where your balancer sets the terms.

The benefit: clear layering — this feed handles protein and fat, your plan does the rest.

7. Fat-heavy feeds raise stomach questions; this one is formulated gentle on the stomach

Oily rations can be a gut-comfort concern, and Pur.Muskel is formulated to be gentle on the stomach. The muesli base of meadow lyegrass and the low 5.8% starch help there, and the small daily amounts — measured in grams, per the feeding table — keep the addition small.

Who this is for: owners cautious about rich feeds for a sensitive horse.

8. Competition safe, so the fat-fueled program runs all season

Pur.Muskel is competition safe and FEI-compliant. The oil-driven energy design can carry through training blocks and show seasons without a change of feed — and consistency is what converts any ration into results. Höveler has been making horse feed in Germany since 1905.

The benefit: one ration, over 120 years of feed-making expertise behind it, zero withdrawal windows.

9. The price and the support behind the bag

A 44 lb bag goes for \$52.99 through bifid, with a 30-Day Money-Back Guarantee behind the first purchase and a 24/7 licensed vet team for ration questions. The product itself holds a 4.55 rating from 2 reviews.

Who this is for: owners who want a fat-forward, premium formulation with real service behind the buy. The full analysis is on the Höveler Pur.Muskel 44 lb bag page.

How to feed it

Pur.Muskel is a supplementary feed — added to a complete ration, never fed alone. Rates are per 220 lb (100 kg) body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight
Light work	0.07–0.11 lb (30–50 g)
Medium work	0.11–0.18 lb (50–80 g)
Heavy work	0.18–0.22 lb (80–100 g)

For example, a 1,000 lb horse in medium work gets 50–80 g daily. Weigh the ration; the ranges are in grams.

Key specs at a glance: 15.0% raw fat, 14.1 MJ/kg digestible energy, 11.9 MJ/kg metabolizable energy, 5.8% starch, 4.1% sugar, 44 lb bag, \$52.99.

Calculate your horse's daily rate with the feeding calculator.

What an owner said

"Noticeable difference in stamina" — Jessica, March 14, 2019 (Quality 4, Value 5, Price 4 out of 5). The product rates 4.55 from 2 reviews overall.

Frequently asked questions

Which oils are in Höveler Pur.Muskel?

Linseed oil is the named oil, and sunflower seed plus sunflower extraction meal appear in the ingredient list alongside flaxseed. Together they help make up the feed's 15.0% raw fat.

Is 15.0% raw fat too much for a horse?

It is a deliberate, fat-forward design typical of performance feeds. Fat supplies energy densely — 14.1 MJ/kg digestible — while starch stays low at 5.8%. If your horse has a specific condition, their vet should guide total ration fat.

Why choose fat energy over grain energy?

Fat provides calories without the starch spike that can unsettle temperament and metabolically sensitive breeds of horses. Pur.Muskel holds sugar at 4.1% as well.

Is this a complete feed?

No. It is a supplementary feed added to a full nutrition plan, with forage always kept alongside.

Can I feed it during competition season?

Yes. It is competition safe and FEI-compliant, so the ration remains constant all the way through the season.