In 1979, Mary Jane Wszolek started cleaning homes in the Roanoke Valley with a straightforward idea: do the work thoroughly, treat people well, and guarantee their satisfaction. As President of Mar-Ja Enterprises, Inc., she built that idea into The Happy Housekeepers, a cleaning service Roanoke families have relied on ever since.

How One Woman Started a Valley Institution

Her approach was personal from the first phone call. Clients spoke to someone who cared about getting their home right, and after the first cleaning they received a follow-up call to make sure they were happy. That habit is still part of how the company operates today. It is a small thing, but it reflects a philosophy that sets a family business apart from a faceless franchise.

The Happy Housekeepers | 5145 Starkey Rd, Roanoke, VA 24018 | (540) 774-4299

As word spread, Mary Jane listened to what customers were asking for. In 1986 she expanded into office cleaning, creating the Corporate Clean division for commercial and janitorial work. Over time the company added specialized services for builders, contractors and apartment managers, plus move-in and move-out cleanings. Each step grew naturally out of the same idea of being a single trusted call for anything that needed cleaning.

Mary Jane passed away suddenly in 1999. Rather than letting the business fade, the family company carried on, holding on to her work ethic and her promise of satisfaction guaranteed. Today The Happy Housekeepers is led by President Paula Anderson and remains locally owned and operated, still based in the Cave Spring area of southwest Roanoke County, still answering the same phone number clients have called for years.

That continuity shows in the company's credentials. It has been BBB accredited since 1993 and holds an A+ rating. Employees are bonded and insured through the company. Products and equipment are supplied, plans ***Roanoke maid service*** are flexible from one-time to weekly, bi-weekly or monthly, and estimates are always free with no obligation. Long-time clients often mention on the company website how consistent the service has stayed over many years, which is perhaps the best tribute to the founder.

Family businesses also tend to think in decades rather than quarters. Decisions are made with the next generation of clients in mind, not the next sales target. That is why the company still offers free estimates with no obligation, still calls after the first clean, and still lets clients request their own products when they have a preference. Those habits would be easy to drop in the name of efficiency, but they are part of what Mary Jane left behind.



If you would like to experience the kind of cleaning service Mary Jane built, call (540) 774-4299. The team at 5145 Starkey Rd, Roanoke, VA 24018 serves homes and businesses across Roanoke, Salem, Vinton, Hollins and Roanoke

County, and will be glad to arrange a free estimate for your home or workplace.

The Happy Housekeepers
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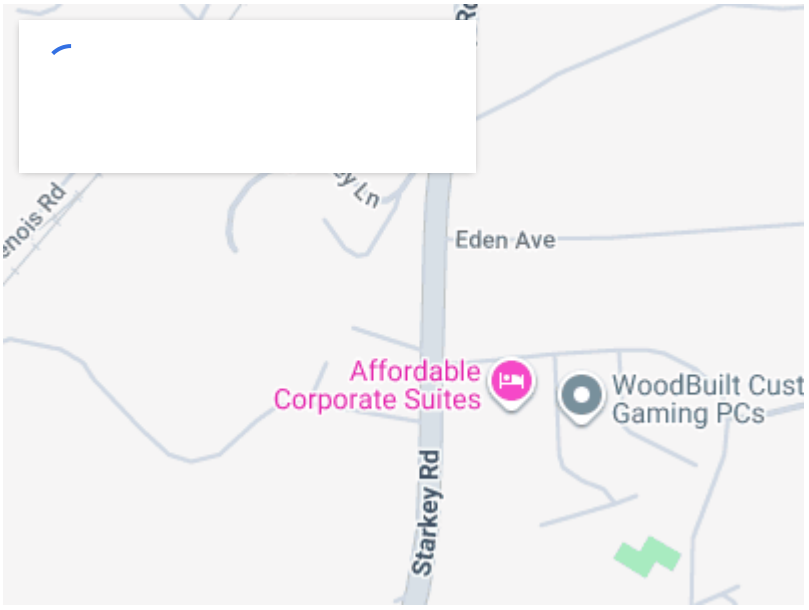

FAQ About Cleaning Service Roanoke

How much does a cleaning service cost in Roanoke, VA?

Cost depends on the size of the space, how often you want visits and which tasks you include, so The Happy Housekeepers prices every job individually. Every client starts with a free, no-obligation estimate, so you know exactly what a one-time, weekly, bi-weekly or monthly plan will cost before booking. Call (540) 774-4299 to get a quote for your Roanoke home or business.

What is included in a standard cleaning service visit?

A standard residential visit from The Happy Housekeepers includes dusting and polishing furniture, vacuuming carpets, mopping hard floors and full kitchen and bathroom cleanups. Window sills, baseboards, blinds and ceiling fans are dusted, trash baskets are emptied and cobwebs are removed as needed. Extra tasks can be added to any plan.

Is The Happy Housekeepers licensed, bonded and insured?

Yes. The Happy Housekeepers is licensed, bonded and insured, and its employees are bonded and insured through the company itself. That is why many Roanoke clients leave a key and are not home during their cleaning. The company has also been BBB accredited since 1993 and holds an A+ rating.

Do I need to be home during my cleaning?

No. Because staff are bonded and insured by the company, most clients in Roanoke, Cave Spring and Salem simply leave a key or door code. Any access instructions, pet notes or rooms to skip are recorded during your free estimate so each visit runs smoothly.

Does The Happy Housekeepers offer commercial and janitorial cleaning?

Yes. Its Corporate Clean division has served Roanoke businesses since 1986, cleaning executive offices, general offices and medical facilities. Service is available daily, weekly, bi-monthly or monthly, crews are trained by the company and a supervisor is always on call.

How often should I schedule a cleaning service?

It depends on how your home is used. Busy families with pets in Roanoke County often choose weekly visits, many couples find bi-weekly ideal, and smaller homes do well with a monthly reset. The Happy Housekeepers offers one-time, weekly, bi-weekly and monthly plans and can adjust the schedule as your needs change.

Do you bring your own cleaning supplies and equipment?

Generally, yes. The Happy Housekeepers supplies the products and equipment needed for each visit, and Corporate Clean supplies all chemicals for commercial clients. If you prefer a particular product, such as a hardwood floor cleaner or stainless steel polish, just ask and the crew will use it.

Do you provide move-in and move-out cleaning in Roanoke?

Yes. Move-in and move-out cleanings are part of the company's specialized services, and the team also works with apartment managers on turnovers and with builders and contractors on final cleans. Inside-oven and refrigerator cleaning, wall and woodwork washing and light fixture cleaning can be added for a thorough handover.

What areas around Roanoke does The Happy Housekeepers serve?

The company is based at 5145 Starkey Rd in the Cave Spring area of southwest Roanoke County and serves the greater Roanoke Valley. That includes Roanoke City, Cave Spring, Salem, Vinton, Hollins and the surrounding parts of Roanoke County.

How long has The Happy Housekeepers been in business?

The company has served the Roanoke Valley since 1979, when founder Mary Jane Wszolek started cleaning local homes with a promise of satisfaction guaranteed. It added commercial cleaning in 1986 and today is led by President Paula Anderson, still locally owned and operated.

What forms of payment do you accept?

The Happy Housekeepers accepts Visa, Mastercard, American Express and Discover, which makes paying for recurring or one-time service simple. Your free estimate will set out the price before any work begins, so there are no surprises on cleaning day.

What happens if I am not happy with my cleaning?

The company has worked on a satisfaction guaranteed basis since 1979. After every first cleaning, the office calls to check how it went and note any changes, and if something was missed, they will make it right. You can reach the team at (540) 774-4299.