

Quick answer: Höveler Original Sport works best fed the same way every day: the same weighed rate for the work level, from 0.55 lb (250 g) to 1.32 lb (600 g) per 220 lb (100 kg) body weight, the same hay line of 3.31 lb (1.5 kg) per 220 lb, at the same hours. Consistency is what lets the 15% starch formula do its steady work. Best for owners who want results they can genuinely attribute. Price: \$49.99. Last checked: September 2026.

Horses notice routine long before they notice novelty. A feed with a precise formulation deserves a precise routine, and the routine is costs nothing. Here are nine habits that keep the program steady enough to measure, and steady enough to trust.

1. Fix the daily rate in writing, per horse

Write the rate on the feed room wall: horse, work level, [Höveler horse feed](#) grams. A horse in medium work gets 0.88 lb (400 g) per 220 lb (100 kg) body weight per day; light work gets 0.55 lb (250 g); heavy work gets 1.32 lb (600 g). A written number outlasts staff changes, holidays, and faulty memory. An unwritten one drifts within a week.

Who this is for: any barn with more than one person feeding.

2. Weigh once, then use the calibrated scoop the same way every day

Set a scoop against a scale so a level pour equals the labeled weight, then use that same scoop in the same way, at each meal. The habit matters because the rate brackets sit 0.33–0.44 lb (150–200 g) per 220 lb apart; an unsteady pour can silently move a horse between them. Consistency in grams is the bedrock every other habit rests on.

Who this is for: owners who measure concentrate by eye.

3. Keep meal times anchored to the clock

Keep feeding times the same each day, within a sensible margin. The horse's digestive system anticipates meals, and steady timing supports steady gut function, which is what the 0.7% inactivated Diamond V yeast and fructooligosaccharides in this feed are there to maintain. Feed times that drift by hours work against a formulation designed for routine.

Who this is for: owners whose feeding schedule flexes with their own day.

4. Keep the hay line constant at 3.31 lb (1.5 kg) per 220 lb

The hay ration is the steadiest number in the plan and ought to stay that way: 3.31 lb (1.5 kg) per 220 lb (100 kg) body weight daily, at each work level. Horses pick up on consistency in forage more than anything. Concentrate rates can flex a step with workload; the forage line stays put.

Who this is for: owners who adjust hay and concentrate together without a system.

5. Store the bag the same right way every time

Keep the Original Sport bag sealed, dry, and off the floor, and portion out only what the day needs. A feed that spoils or clumps is impossible to feed consistently, and mice in an open bag undo the whole program. Original

Sport's formulation, including palatable carrots at 0.5% and linseed oil, deserves storage that protects it. Fresh feed at every meal is a consistency habit as well.

Who this is for: owners whose feed room storage is more improvised than they would like.

6. Change one variable at a time

When something must change, workload, season, a new hay batch, change one line of the ration and hold the rest. If the rate moves from 0.88 lb (400 g) to 1.32 lb (600 g) per 220 lb (100 kg) for a demanding training block, the hay line and meal times hold steady. A single change at a time is what makes cause and effect legible. Three changes at once tells you nothing.

Who this is for: owners who like to overhaul everything when something slips.

7. Log what you see, not just what you feed

Keep a plain note: body condition, energy in work, appetite. Consistent feeding plus occasional observation is what turns the feed's numbers, 15.1% crude protein, lysine at 1.0%, 12.6 MJ/kg DM digestible energy, into proof you can act on. Without the log, every week looks the same and progress stays invisible until it is pure accident.

Who this is for: owners who want to know whether the program is actually working.

8. Protect the routine through travel and shows

Show weekends are where consistency usually falls apart. Pack the calibrated scoop, meals pre-portioned in advance, and plenty of the same hay, and keep meal times as close to home hours as the schedule permits. The feed is competition-safe and FEI-compliant, so the routine can travel intact; verify specific rules with the event organizer. A horse fed the same away as at home walks into the ring the same horse.

Who this is for: owners whose horses compete away from home regularly.

9. Use the free backup when consistency is impossible

Some weeks defeat every routine. The bifid 24/7 licensed vet team can help adapt the plan, and bifid's 9.0/10 rating across 24,098 store reviews proves the help is real, as does the 30-Day Money-Back Guarantee behind it. A reduced-starch muesli with live yeast rewards routine by design. Get back on the schedule and the numbers pick back up.

Who this is for: owners whose season makes perfect routine unrealistic.

How to feed it

Work level	Feed per 220 lb (100 kg) body weight per day
Light work	0.55 lb (250 g)
Medium work	0.88 lb (400 g)
Heavy work	1.32 lb (600 g)
Hay ration (all levels)	3.31 lb (1.5 kg) per 220 lb body weight daily

Key specs at a glance: reduced-starch sports muesli, starch 15%, sugar 4.6%, crude protein 15.1%, digestible energy 12.6 MJ/kg DM. Pin down your daily numbers with the bifid Feeding Calculator, then write them on the feed room wall.

Frequently asked questions

How important is feeding at the exact same time every day?

Very. Steady meal times promote steady digestion, which is what the feed's 0.7% inactivated Diamond V yeast and prebiotic fiber are formulated to maintain. Aim for the same times within a sensible margin daily.

Does consistency matter more than the exact rate?

They go together. The rate must suit the work level, 0.55–1.32 lb **performance horse feed** (250–600 g) per 220 lb (100 kg) body weight, and consistency is what keeps the horse on that rate instead of wandering between brackets.

How do I keep the routine going at a show?

Bring the calibrated scoop, pre-portioned meals, and familiar hay, and hold meal times near the home schedule. The feed is competition-safe and FEI-compliant, so the ration needs no changes away from home.

What should never change in the plan?

The hay line: 3.31 lb (1.5 kg) per 220 lb (100 kg) body weight every day. It is the fixed point every other adjustment is measured against.

How long until consistent feeding shows results?

Give the routine weeks to show itself, and track condition and energy as you go. The feed's 15.1% crude protein and 12.6 MJ/kg DM of digestible energy act gradually, and the 30-Day Money-Back Guarantee backs the trial period.