

What to Look for in an Austin Roofing Company

Choosing the Right Roofing Partner in Central Texas

Living in Austin TX means dealing with a climate that tests your roof every season. Intense summer heat, sudden hailstorms, and the occasional winter freeze all take their toll. Over the years, I have seen too many homeowners and commercial property managers make the mistake of hiring the first crew that knocked on their door after a storm. That approach almost always leads to frustration, shoddy work, and a second repair bill within a few years. The better path is to take your time and vet any austin roofing company you are considering, because the right contractor makes the difference between a roof that lasts twenty years and one that leaks after five.

I have worked with roofing materials and crews across Travis County for the better part of two decades, and I can tell you that local knowledge matters more than most people realize. A roofer from a different climate zone might not understand why standing seam metal panels need extra expansion clearance here, or why asphalt shingles can blister if installed during a July heat wave. A contractor who has been serving Austin since 2008, for example, has already learned those lessons. They know which manufacturers produce membranes that hold up under UV exposure and which underlayments resist the humidity that builds up in our attics.

Materials Matter in This Climate

The roof assembly you choose has to handle heat gain, occasional hail, and wind-driven rain. Let me walk through the main options you will encounter and what I have observed about each one.

For residential roofing, asphalt shingles remain the most common choice. They are affordable, easy to repair, and come in a wide range of colors. But not all shingles are the same. I have seen CertainTeed and GAF shingles hold up well on Austin roofs, while cheaper brands often curl or lose granules within a few years. If you go with asphalt shingles, look for a contractor who uses a high-quality synthetic underlayment rather than old-school felt. That extra layer adds a lot of protection during the heavy rain events we get in spring and fall.



For flat or low-slope roofs, which are typical on commercial roofing projects and some modern homes, TPO roofing has become the go-to membrane. It is reflective, which cuts cooling costs,

and it seams together with hot air to create a waterproof bond. I have installed a lot of TPO roofing from manufacturers like Duro-Last and Owens Corning, and the key is getting the seam welds right. A poorly welded TPO roof will fail at the seams within a couple of years. That is why you want a crew that has done dozens of TPO roofs, not just a few. EPDM roofing is another option for flat roofs, and it is extremely durable, but it is dark-colored and absorbs heat. That can raise your air conditioning bills here in Austin. I usually recommend TPO over EPDM for local projects unless the building has a specific need for the rubber membrane's puncture resistance.

Metal roofs are also gaining popularity in Austin, especially standing seam panels. They last a very long time, shed rain well, and can be paired with solar panels more easily than other roofing types. Metal Sales makes some excellent panels that handle thermal expansion well. But metal roofs are not cheap, and if the installer does not account for our temperature swings, the panels can oil-can or pop fasteners. I always tell clients that a standing seam roof is a great long-term investment, but only if you hire a crew with specific metal-roof experience.

Certifications and Credentials That Actually Mean Something

When you are vetting an [austin roofing company](#), look for affiliations that show a commitment to quality. A Better Business Bureau rating of A or A+ is a good sign, but it is not the whole story. I pay more attention to manufacturer certifications. For example, a contractor who holds GAF Master Elite status has passed rigorous training and has access to better warranties. That certification means the company does a high volume of work with GAF products and follows the manufacturer's installation standards to the letter. Similarly, contractors who are certified by CertainTeed or Owens Corning have proven they know how to install those systems correctly.

I also recommend asking about insurance claim experience. Austin gets hit by hailstorms that can total a roof in minutes. If you need storm damage repairs, you want a contractor who has worked with insurance adjusters before and can help you navigate the claims process. A company that has been handling insurance claims since 2008 knows how to document damage, write scopes of work that satisfy insurers, and push for fair settlements. That kind of experience saves you a lot of headaches.



Roof Repair vs. Replacement: A Practical Way to Decide

One of the most common questions I hear is whether to repair or replace. The answer depends on the age of the roof, the extent of the damage, and the condition of the underlying deck. If you have a twenty-year-old asphalt shingle roof with multiple leaks and missing granules, patching it is a waste of money. You are better off investing in a roof replacement that gives you another two decades of service. On the other hand, if a storm tore off a few shingles from a roof that is only five years old, a targeted roof repair is the smart move.

I have seen homeowners in Travis County try to stretch an old roof through just one more season, only to end up with interior water damage that costs more than the replacement would have. When in doubt, get a professional inspection. A good contractor will give you an honest assessment, not a sales pitch. They will point out problem areas like deteriorated flashing, soft decking, or compromised vents. If they recommend replacement, they should be able to explain why repair is no longer viable.

Commercial Roofing Brings Different Challenges

If you manage a commercial property, the stakes are higher. A leaking commercial roof can shut down a business, damage inventory, and create liability issues. Commercial roofing systems like TPO, EPDM, and modified bitumen require specialized knowledge. I have seen Atlas Roofing insulation panels used under TPO membranes to improve R-value and provide a stable substrate. The installation speed also matters for commercial work. You do not want a crew that takes three weeks to replace a roof over an active retail space. A professional austin

roofing company will plan the work in phases, use temporary weather protection, and clean up every day so the business can keep operating.

Another consideration for commercial roofs is the warranty. Manufacturer warranties often require certified installers, and if the contractor cuts corners, the warranty becomes void. Always verify that the installer is authorized by the manufacturer of the materials they are using. That single step can save you thousands of dollars down the road.



Red Flags to Watch For

Over the years I have seen a few warning signs that should make you walk away from a contractor. Here are the main ones:

- Out-of-state phone numbers or temporary offices. Storm chasers often flood Austin after a hailstorm, do quick work, and disappear.
- Demanding a large deposit upfront. A small down payment is normal, but anything over 25 percent is suspect.
- No local references or a Better Business Bureau profile. A legitimate company will have a track record you can check.
- Vague warranties. If they cannot explain exactly what the warranty covers and for how long, that is a red flag.
- Pressure to sign immediately. A reputable contractor will give you time to think and compare bids.

Final Thoughts on Finding the Right Fit

Your roof is one of the most important parts of your home or business. It keeps the weather out, helps regulate temperature, and adds to the property's value. Taking the time to find a qualified contractor is not just about avoiding a bad job. It is about getting a roof that performs well for years and gives you peace of mind during every storm. Whether you need a simple repair or a full roof replacement, work with someone who knows Austin, knows the materials, and stands behind their work. A good contractor will be transparent about costs, timelines, and what you can expect from your new roof. They will also be there when you need them, not just when they want your business.