



The event industry in Malaysia is fast-paced, competitive, and often operates on tight margins. To deliver events successfully, organisers rely on a reliable pool of trained manpower—ushers, registration staff, booth assistants, crowd control personnel, and more. However, the industry is also plagued by a persistent problem: the "bait and switch" tactic. Let's explore how to protect your event from this common and costly problem.

Understanding the Bait and Switch

The bait and switch is a common tactic because it allows agencies to cut costs. They can charge you for premium staff but pay for cheaper staff. The difference is profit for them, but a loss for you. Don't [Kollysphere Agency](#) let this happen to you. The team at Kollysphere can help [event management](#) [event company](#) [event organizer](#) [malaysia](#) you identify agencies that use this tactic.



How to Spot a Bait and Switch Agency

The fifth sign is a focus on price rather than quality. If the agency's sales pitch is all about how cheap they are, and they don't talk about the quality of their staff, that's a warning sign. The sixth sign is a lack of a physical office or a professional website. While not all legitimate agencies have a physical office, a lack of any professional presence is a red flag. The team at Kollysphere can help you evaluate manpower agencies and identify red flags.

Protecting Your Investment

The fourth strategy is to specify your requirements clearly. Be explicit about the language skills, the experience level, and the presentation standards you require. Put these requirements in writing. By following these strategies, you can significantly reduce the risk of bait and switch. We deliver on our promises. Kollysphere's experts can help you ensure that you get the quality staff you need for your event.

The Kollysphere Difference in Manpower Hiring

Kollysphere's event experts can help you avoid the bait and switch trap. Let Kollysphere's experts help you build a reliable, professional event team.

Kollysphere Event Company Malaysia

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