

For group sympathy flowers, write a brief expression of care and sign with the senders' names or a group name the recipient will recognize. Choose a signature that makes the source clear and still fits comfortably on the card.

Use a name the recipient knows

When the whole group is familiar to the recipient, its shared name may be all the identification needed. For example, you might write "Your neighbors on Oak Street," "The nursing team" or "Your friends from the book club." If that label could be unclear, add a little more information so the recipient can place the senders.

For coworkers, consider using the team or department name that the recipient would recognize. "Your colleagues in the library" can feel more personal than signing only with an organization's name. Job titles are not needed.

Choose whether to list individual senders

With a small group, first names are usually easy to read and identify. Put them after the message, as in "With love, Anna, Luis, Priya and Sam." Use full names if first names alone might not tell the recipient who sent the flowers.

A long list can be hard to fit on a small card, especially for a larger group. In that case, sign with the group name or pair a few names with a description, such as "Maya, Ben and your friends in the choir." Make sure the wording represents everyone who contributed.

If one person is organizing the flowers, they can check with the others about how they want the card signed. This can matter when some people in the group knew the person who died, while others know the recipient but did not know the deceased.

Write a few sincere words

A short, honest message is enough. “With sympathy and care” suits many relationships. A close group might choose “We are holding you in our thoughts” or “Sending you our love.” Place the chosen names or group identification after the message.

If members of the group knew the person who died, you may include that person’s name. For instance: “We will remember Daniel with great affection.” Do not promise help on everyone’s behalf unless the group has agreed to provide it and is prepared to follow through.

You do not need to explain how the person died or claim that you know exactly what the recipient is feeling. A gentle acknowledgment of the loss lets the flowers and card express care without asking the recipient to respond to more.

Review the whole card

Read the message together with the signature. Check that the recipient can tell who sent the flowers, and confirm that every name is spelled correctly. If the card allows only a limited number of characters, shorten the message before removing a name that helps identify the group.

If time allows, share the final wording with the group before sending it. Even a quick check can catch a missing contributor or wording that does not feel right to the people signing the card.

A readable signature and a few kind words are sufficient. The recipient should be able to see who is thinking of them without needing to guess.

For more detail, see details here