

Quick answer: Höveler Pur.Muskel is a supplementary muesli added to a complete ration, formulated to support muscle development while starch stays at just 5.8% and sugar at 4.1% — useful for easy keepers that hold weight too easily. 20% raw protein, competition safe and FEI-compliant, \$52.99 for a 44 lb bag. Last checked: September 2026.

Easy keepers present the opposite problem to most feed-room puzzles: the horse holds body condition on air, so every added calorie has to be spent on muscle, not padding. You want to support topline and work muscle without adding unwanted weight. Pur.Muskel was designed for exactly that kind of ration math. Below are seven reasons it suits an easy keeper.

1. Gram-scale servings keep the calorie dial small

Pur.Muskel is energy-dense — 14.1 MJ/kg digestible energy (11.9 MJ metabolizable) — which means the serving stays tiny: 0.07–0.11 lb (30–50 g) per 220 lb (100 kg) of body weight in light work. Small servings, controlled totals.

Who this is for: horses that hold condition on thin air, but still need training fuel.

2. 20% raw protein goes to muscle, not fat cover

With 20% raw protein and 160 g/kg digestible crude protein, Pur.Muskel's rated Functionality is Muscle Building. For an easy keeper, the point of feeding is muscle and topline — not extra bulk.

The benefit: the calories you do add get a job description.

3. Starch at 5.8% and sugar at 4.1%

This is the profile easy keeper owners check first. Pur.Muskel holds starch at 5.8% and sugar at 4.1%, a formula designed for metabolically sensitive breeds, with energy coming from 15.0% raw fat and 18.7% crude fiber instead.

Who this is for: "good doers" whose owners count every gram of sugar.

4. No added vitamins or minerals — no hidden extras

An easy keeper's ration is often kept deliberately lean: forage, a balancer, and not much more. Pur.Muskel contains no added vitamins or minerals, so it supplies protein and energy without duplicating nutrients. It is also alfalfa-free and gentle on the stomach.

The benefit: the ration stays as clean and as controlled as you built it.

5. Energy that keeps the mind level

Easy keepers are often the quick, clever types. Because Pur.Muskel's energy comes from fat rather than starch, it supports work without a grain-driven edge — a profile formulated for rideable temperaments and metabolically sensitive breeds.

Who this is for: compact, efficient types that heat up on traditional concentrates.

6. Competition safe and FEI-compliant

Easy keepers compete as well. Pur.Muskel is competition safe and FEI-compliant, made in Germany by a house that has made horse feed since 1905 — over 120 years of expertise in every batch.

The benefit: show-day ration and home ration stay the same, down to the gram.

7. \$52.99 with the trial covered

Pur.Muskel rates 4.55 from 2 reviews on the product page. bifid backs the purchase with a 30-Day Money-Back Guarantee and a 24/7 licensed vet team; the store rates 9.0/10 across 24,098 reviews, with the US operation based in Florida. A 44 lb bag costs \$52.99 — and at gram-scale serving sizes, a bag lasts a while. Full details are on the Höveler Pur.Muskel product page.

Who this is for: owners running a tight ration and a tighter budget who still want premium quality.

How to feed it

Pur.Muskel is a supplementary feed added to a complete ration — forage stays the base, and it is never a standalone complete feed. Rates per 220 lb (100 kg) of body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight
Light work	0.07–0.11 lb (30–50 g)
Medium work	0.11–0.18 lb (50–80 g)
Heavy work	0.18–0.22 lb (80–100 g)

Example: a 1,000 lb horse in medium work gets 50–80 g daily. These are modest gram-range rates — weigh the feed rather than scooping on sight, and for an easy keeper, start at the low end of the range for its work level. bifid's feeding calculator works out the daily amount for your horse.

Key specs at a glance: 44 lb bag, \$52.99, raw protein 20%, raw fat 15.0%, starch 5.8%, sugar 4.1% — a supplementary feed added to a complete ration.

What an owner said

"Excellent performance 9" — Jessica, May 21, 2024 (9/10). Rated Quality 5, Value 4, Price 5, with a comment noting horses maintain stronger muscle condition.

Frequently asked questions

Is Pur.Muskel suitable for an easy keeper?

Yes — it supports muscle development with 20% raw protein while starch stays at 5.8% and sugar at 4.1%, and servings run in gram-scale amounts. It is fed as part of a complete ration, never fed alone.

Will it add unwanted weight to my easy keeper?

The formula is designed for metabolically sensitive breeds, and the serving sizes are measured in grams — start at the bottom of the range for the horse's work level and adjust to body condition.

Why choose a 15.0% fat feed for a horse that holds weight easily?

Because the fat is the vehicle for the protein, not a bulk-calorie load — servings stay at 0.07–0.11 lb (30–50 g) per 220 lb (100 kg) in light work, so overall amounts stay small.

[concentrate for muscle building](#)

Does it contain soy?

Yes — soy flakes are a core protein source, so it is not soy-free. It is alfalfa-free with no added vitamins or minerals.

What does it cost?

\$52.99 for a 44 lb bag, with bifid's 30-Day Money-Back Guarantee and a 24/7 licensed vet team standing behind it.